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Editorial

Digitalization of Leadership Practices at Organizations for Post Covid 19 Outbreak: Comprehensive Approaches to Management Studies

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Digitalization processes in the Covid19 outbreak period were critical for both public and private organizations since individuals could not work at their workplaces due to health conditions. For this reason, such processes changed the nature of work since many organizations adopted the understanding of the digital workplace, leadership, and managerial activities. Thus, the leadership shift from conventional to digital comes from the compulsory digitalization of the workplace. This situation creates a need to understand the role of digitalization and how it shapes leadership practices and employee behaviors in organizations.

The scholarly literature demonstrates various research that contributes to our understanding of digitalization, digitalization of work, and digital leadership. For instance, some research (Aydin & Rahman, 2021; Güler et al., 2022; Rahman & Aydin, 2020) highlights the impact of Covid19 outbreak on employees' well-being by emphasizing the need for leadership in human resources management processes. Also, the scholarly literature shows the role of social media in e-recruitment processes and the transformation from conventional to digital leadership in management studies (Erhan et al., 2022; Rahman et al., 2020).

Within the context of the present special issue, five articles extend our knowledge regarding the digitalization of work and digital leadership. The articles present (i) the transformation of opinion leaders from a traditional to a digital mindset, (ii) innovation of business models and digital leadership in the tourism industry, (iii) creating a link between human resources management activities and digital leadership, (iv) understanding digital leadership on Twitter, and (v) leadership in the time of Covid19 based on a case study on Türkiye Health Minister Fahrettin Koca's youtube shares. We hope this collection of the special issue helps scholars extend their further research and provide a comprehensive understanding of digital leadership in management studies.

Declarations

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